



PRESS RELEASE

Macedo Vitorino & Associados launches digital platform «Why Portugal»

The «WHY PORTUGAL» platform is directed to investors and entrepreneurs who are considering Portugal as a place to invest.

The «[Why Portugal](#)» platform is a pioneer project developed by Macedo Vitorino & Associados which offers economic, political, and legal information online, in an easy to access format.

The «Why Portugal» platform goes further than the «Why Portugal» investment guides published by Macedo Vitorino & Associados since 2014 as well as other national and international investment guides which are available in PDF and paper formats.

«Why Portugal» is available in Portuguese and English and organised in nine chapters, which describe how to set up a business, forms of investment incentives and government grants, how to apply and obtain a Portuguese residence permit or a golden visa, Portugal's main taxes, acquiring and leasing property, hiring employees, intellectual property, software, patents trademarks and technology and dispute resolution.

The «Why Portugal» platform also includes a database of documents and publications in each chapter which gives easy and quick access to laws, official documents, reports from national and international organisations, official forms and contract templates.

"The project «Why Portugal» aims to be provide useful information to investors about Portugal. We believe that the promotion of investment should start by explaining in a simple and accessible manner the economic, political, social and legal conditions that interest investors. With this new platform we want to give investors access to the tools we use every day, giving away some of our own contract templates and forms.", stated António de Macedo Vitorino, project coordinator and partner of Macedo Vitorino & Associados.

In preparing the «Why Portugal» website we used international sources, such as the World Bank, the World Economic Forum and the European Commission, which provide basic information to international investors about Portugal's key economic, political and legal information and its competitive advantages when compared to other investment destinations in Europe.

To learn more about «Why Portugal» please go to Macedo Vitorino & Associados' website or to the «Why Portugal» section at <https://www.macedovitorino.com/en/why-portugal/>

This project reinforces Macedo Vitorino & Associados' digital portfolio and online presence, following the launch, in 2016, of «MVStart», a program that aims to support the creation of startups in Portugal.



About Macedo Vitorino & Associados

Macedo Vitorino & Associados is a commercial law firm established in 1996 which advises domestic and foreign clients. Macedo Vitorino & Associados has experience in several business sectors, including banking and finance, TMT, energy, distribution, manufacturing and international brands. Over 60% of Macedo Vitorino & Associados' clients originate from outside of Portugal, mainly from the United Kingdom, France, Spain and the United States of America.

www.macedovitorino.com

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Macedo Vitorino & Associados