



## PRESS RELEASE

### MACEDO VITORINO LAUNCHES "WHY\_PORTUGAL 2020"

LISBON, 16 DECEMBER 2020

Macedo Vitorino launched a new edition of its 2020 edition of its «[Why Portugal Report](#)» today.

2020 has been a year of difficult challenges, lock downs and remote working. Families and businesses had to adapt to live in the midst of a prolonged pandemic. Covid-19 was responsible for the loss of many lives, jobs, the collapse of businesses and many changes the way we work and interact. This is also a reason to ask the question: Why invest in Portugal?

«[Why Portugal 2020 – Doing Business in Portugal](#)» answers this question by providing key information for business people who consider investing in Portugal: how to start and organize a company, what are the rules of employment, the tax system, intellectual property, real estate and solving legal disputes.

"We are pleased to present a new release of our investor guide. The 2020 edition of the WhyPortugal report marks Macedo Vitorino's capability, like so many other law firms and businesses, of working in adverse conditions," said António Vitorino, the partner in charge of the WhyPortugal project since its start in 2013.

"Despite the pandemic or because of it we must double our efforts in promoting investment " added António Vitorino. "These are difficult times for all, but we know that in exceptional circumstances people with long term views can thrive. We must look ahead and do our business."

This guide reviews the main aspects to be considered by foreign investors looking at Portugal as a place to invest, such as [how to set up a business](#), [government incentives](#), [employment](#), [tax system](#), [intellectual property protection](#) and [judicial system](#).

Visit us at «[Why Portugal 2020 – Doing Business in Portugal](#)»

Lisbon, 16 December 2020

Macedo Vitorino & Associados

#### **About Macedo Vitorino**

In today's competitive global market, Macedo Vitorino provides a comprehensive commercial and corporate law advice to domestic and foreign clients. We have strong relationships with many of the leading international firms in Europe, the United States, Brazil and Asia, which enable us to handle effectively cross border transactions.

If you want to find out more about Macedo Vitorino visit our website at [www.macedovitorino.com](http://www.macedovitorino.com)



**About «Why Portugal»**

«**Why Portugal**» is a digital platform with economic and legal information in Portuguese and English directed to people who wish to invest or live in Portugal. The information is based on reputable international and local sources, such as the World Bank, the World Economic Forum and the European Commission.

**Press Contact**

Inês Leal

[ileal@macedovitorino.com](mailto:ileal@macedovitorino.com)